

Welcome from the Conference Chairs

Welcome to WSDM 2010—the ACM international conference on Web Search and Data Mining. These proceedings represent only the third meeting of this conference, and yet the series has attracted significant attention, right from the beginning, in 2008 in Stanford, CA, and growing in Barcelona last year. As the PC Chairs’ message will detail, the number of submissions to the conference has grown substantially over last year, and we have adjusted the conference format to accommodate more accepted papers.

This year, the main conference runs a full three days, but we have retained the more intimate, single-track format by reducing presentation time. We hope and expect that attendees will take advantage of the lunches and breaks (and of course the conference banquet) to mix informally with the speakers to learn more, to provide feedback, and perhaps plan a future collaboration.

We are fortunate to be sponsored by four ACM SIGs—SIGIR, SIGKDD, SIGMOD, and SIGWEB—which have recognized the need for a venue such as this, and have agreed to permit the content of the conference to be freely available over the Web for the first three years. We are all the beneficiaries of their “wisdom.”

We must also express our gratitude to the many people who have dedicated time and energy to making this conference possible. First, our program committee chairs, Nick Craswell and Bing Liu, who managed the extensive reviewing process with fifteen senior program committee members and more than one hundred additional members of the program committee. They have selected a tremendous program for us this year, including two outstanding plenary speakers. We also thank the organizers of the SSM 2010 workshop for choosing to host with us this year, extending our conference to a fourth day.

We also would like to thank all of the members of the organizing committee for their many efforts to put this event together. We sincerely thank the Polytechnic Institute of NYU for the use of their facilities, helping to keep conference costs down. We thank our industrial supporters for their financial contributions: Google (Gold level), Microsoft Research (Gold), Yahoo! Labs (Silver), Yandex (Silver), IBM Research (Bronze) and AT&T Interactive (Bronze). Through their generosity, we are able to keep registration fees low, provide travel support for graduate students, and offer best paper awards (through an additional contribution by Yahoo!).

Finally, we thank you—those who have submitted papers or spent your time and money to join us in New York. We hope you are as pleased with the result as we are.

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